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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Brian John Cragun et al.  
Serial No.: 09/004,034  
Filed: January 7, 1998  
For: AUTOMATIC SALES PROMOTION SELECTION SYSTEM AND METHOD

**TRANSMITTAL**

Assistant Commissioner for Patents  
Washington, DC 20231

Sir:

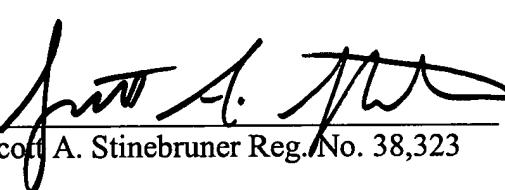
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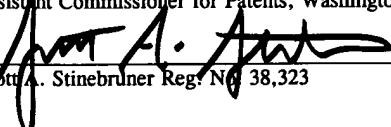
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By:

  
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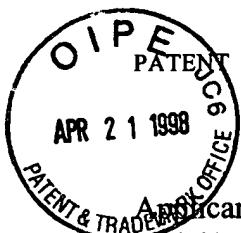
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Assistant Commissioner for Patents, Washington, D.C. 20231 on April 17, 1998.

  
\_\_\_\_\_  
Scott A. Stinebruner Reg. No. 38,323

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Brian John Cragun et al.  
 Serial No.: 09/004,034  
 Filed: January 7, 1998  
 For: AUTOMATIC SALES PROMOTION SELECTION SYSTEM AND METHOD

Art Unit: 2411  
 Examiner: Unknown  
 Atty. Docket No.: IBM/33B

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**INFORMATION DISCLOSURE STATEMENT**

Assistant Commissioner for Patents  
 Washington, DC 20231

Sir:

In accordance with Applicants' duty of disclosure under the provisions of 37 C.F.R. § 1.56, the references listed on the enclosed Form PTO-1449 are brought to the attention of the Examiner.

Each of the references was cited during prosecution of the parent for the above-identified application, U.S. Serial No.08/363,053, filed on December 23, 1994 by Brian John Cragun et al. and entitled "Automatic Sales Promotion Selection System and Method". Accordingly, no copies of the references are provided herewith pursuant to 37 C.F.R. § 1.98(d).

No representation is made that any of the references are "prior art" within the meaning of 35 U.S.C. § 102 or § 103. Moreover, any explanations herein are not to be taken as a representation that the references have been thoroughly reviewed. In particular, no representation as to the relative relevance of any portion of a reference is intended.

Consideration of the references and the remarks presented herein in the above-identified application is respectfully requested. No fee is required pursuant to 37 C.F.R. § 1.97(b).

If there are any questions regarding this paper, or which might otherwise further this case onto allowance, please contact the undersigned at (513)241-2324. Moreover, if any other

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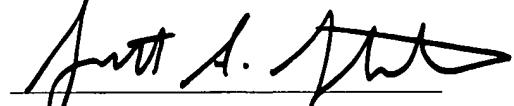
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charges or credits are necessary to complete this communication, please apply them to Deposit Account 23-3000.

Respectfully submitted,

17 APRIL 1998

Date

  
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